

1. FAQ Schema

```
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "What is Generative Engine Optimization?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "Generative Engine Optimization (GEO) is a method of optimizing content for AI-driven search engines, like ChatGPT or Gemini."
      }
    }
  ]
}
```

2. Article Schema

```
{
  "@context": "https://schema.org",
  "@type": "Article",
  "headline": "How to Optimize Content for Generative AI Engines",
  "author": {
    "@type": "Person",
    "name": "John Doe"
  },
  "datePublished": "2025-10-07",
  "publisher": {
    "@type": "Organization",
    "name": "Tech Blog"
  }
}
```

3. HowTo Schema

```
{
  "@context": "https://schema.org",
  "@type": "HowTo",
  "name": "How to Implement GEO for Your Website",
  "step": [
    {
      "@type": "HowToStep",
      "name": "Step 1",
      "text": "Research generative AI trends in SEO."
    },
    {

```

```

    "@type": "HowToStep",
    "name": "Step 2",
    "text": "Optimize content for conversational queries."
  }
]
}

```

4. Review Schema

```

{
  "@context": "https://schema.org",
  "@type": "Review",
  "itemReviewed": {
    "@type": "Product",
    "name": "Generative AI Optimization Tool"
  },
  "reviewRating": {
    "@type": "Rating",
    "ratingValue": "5",
    "bestRating": "5"
  },
  "author": {
    "@type": "Person",
    "name": "Jane Smith"
  }
}

```

5. Breadcrumb Schema

```

{
  "@context": "https://schema.org",
  "@type": "BreadcrumbList",
  "itemListElement": [
    {
      "@type": "ListItem",
      "position": 1,
      "name": "Home",
      "item": "https://www.example.com/"
    },
    {
      "@type": "ListItem",
      "position": 2,
      "name": "Blog",
      "item": "https://www.example.com/blog"
    }
  ]
}

```

6. Video Schema

```
{
  "@context": "https://schema.org",
  "@type": "VideoObject",
  "name": "How to Optimize for Generative AI",
  "description": "Learn how to optimize your content for generative AI engines.",
  "thumbnailUrl": "https://www.example.com/thumbnail.jpg",
  "uploadDate": "2025-10-07",
  "duration": "PT2M30S",
  "contentUrl": "https://www.example.com/video.mp4"
}
```

7. Event Schema

```
{
  "@context": "https://schema.org",
  "@type": "Event",
  "name": "Generative AI Optimization Webinar",
  "startDate": "2025-10-15T10:00:00",
  "endDate": "2025-10-15T12:00:00",
  "location": {
    "@type": "Place",
    "name": "Online",
    "url": "https://www.example.com/webinar"
  }
}
```

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